

OBITUARIES

the death occurred in Guelph, Ont.

Friday, August 8th of Mr. A. T. Dawson, Chief Engineer of the U. S. Department of Natural Resources, and a pioneer in the Strathmore District. Mr. Dawson came to Strathmore in 1904, when there was very little more than a townsite here, and his name has become largely synonymous with the building of Strathmore. The irrigation ditches were laid out and constructed under his supervision, and many community interests were established. Mrs. Dawson aided her husband in his helpful activities, it being largely due to her efforts that St. Michael's Catholic Church was erected. Mr. Dawson retained the position of

... — says — ...

DEATH OF MR. FREDERICK ARCHIBALD

A death occurred at Stettler Saturday, August 23rd at 11 p.m. of Mr. F. Archibald, Land Inspector for C. P. R. for several years.

Mr. and Mrs. Archibald and family

Brooks in 1935, and during their
ence here of about three years,
e many warm friends who will
sincerely regret the death of Mr
ibald.

he Archibalds were citizens of the
type, giving their interested sup-
port to all worthy causes.

to all my weary causes. A sincere sympathy of many friends will be extended Mrs. Archibald and their three children, Wilfred, John and Marion in their sorrow. Funeral services were held in the Central United Church Wednesday at 2 p.m. The funeral cortege proceeded from thence to Burnsland Cemetery in Calgary where interment was made at 4 p.m.

Mrs. Archibald had been in poor health for some time. Suffering first from stomach trouble later causing a pneumonia which in addition

stay in the Stettler hospital for three months. He recovered suf-

three months. He recovered sufficiently to take his work again. The strain of illness had taken a toll of his strength and he passed away Saturday last.

His wife and Mrs Archibald had visited him at his home in the shore where Mr and Mrs A. in just two weeks ago.

—

RAY'S REFLECTION

is a fine thing to have the respect of people but it should never be at the expense of curtailing your freedom in order to have it. If you are constantly worrying about what others will think, if you do thus, you are paying too dearly in an attempt to stand in with them. Please you most certainly are not dealing with yourself. First, cast aside and suspicious out of your own mind and take people at their face

you about them but learn to
the actions and speech of peo-
or yourself. There are too many

... bodies who delight in casting
bits and shadows. Be big enough
yourself not to pay any attention
to them because they are not worth
consideration. Keep yourself

consideration. **Respect** yourself
daily with your own **conscience**.
waste time worrying about what
s think of you. **Respect** yourself
you will have the respect of
those respect is worth hav-
—B. B.

... - V ... -

ATIONS ●●●
voice is still for war.
of can a Roman senate long de-
date
h of the two to choose, slavery or
death?
—Joseph Addison.

●

de learning is a dangerous thing;

deep, or taste not the Russian
spring;
the shallow draughts intoxicate the
brain,
the drinking largely sobers us again.
—Alexander Pope.

... — V ... —

NAMED IN THE PROCESS

"Mama," said little Johnny, "don't
ever go to heaven!"
Why, of course, my dear. What
is you ask?"
Because I never see any pictures
of angels with whiskers."
Well," said the mother, thought-
fully, "some men do go to heaven,
they get there by a close shave."

MEN'S NEW FALL SWEATERS

Just Arrived



Zipper or Button Front
SWEATER COATS Made by
Warren Bros. and Harvey
Woods. Plain Blue, Green,
Wine and Heather Mixtures.
Also Snappy Two Tones, \$2.95
\$3.95; \$4.50; \$4.95 to \$6.50

Also Crew-Neck SWEATERS With Fish-Tail
Waist Bands in Rust, Green, Blue, Wine at \$2.65
Boys' Zipper Neck School SWEATERS—Fine
All Wool Materials at 1.65

● HARVEST BOOTS— at \$2.95

BOYS' SCHOOL SHOES— Sizes 1 to 5½—
At \$2.95 and \$3.45

Thos. E. Wright

Men's Better Wear

STRATHMORE —

ALBERTA

DISTAFF RESISTANCE

Inspired by tales of women helping
to defend Russia, Mrs. Edward Fred-
erick Routledge, the wife of an air-raid
warden in the village of Alton, last week
edged up to an "air-raid" tank in British army man-
ufacture, popped a rock into the open

"You're dead!" she cried. "That was
a bomb."
The tank commander said icily:
"Madam, I'm not fighting women."
Said she: "Well, I'm fighting in-
vaders."
The nearest umpire was summoned.
He ruled the tank was destroyed.

—TIM—



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"The Store of Quality and Service"

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PHONE

Pot Pourri

(BY DAN E. CAMPBELL)
(Director of Publicity)

As, wounded on the Libyan sand he
lies.
The broad embattled tower,
Familiar to his eyes
From childhood's earliest hour.
Dispelling the cold gloom
Above him seems to rise,
Kindled by sunset—all about is flying.
Jackdaws with gilded wing and burn
ished plume.
And in his ear as he is dying
Their homely cawing and the oil
careless chiming
Of war—unshadowed times;
And once again with other boys he
plays
Happily on the green slopes of the
Sole
In the late sunset light.
While from the Abbey tower rounds
the peal
Of fingers practicing on Thursday
"The Abbey Tower" by Wilfrid
Gibson.

THE PRICE OF WHEAT

With the cost of manufactured
goods and most commodities rising
steadily the price of wheat is at a
ridiculously low figure. On the basis of
70¢ a bushel for One Northern at the
terminal, the average price to farmers
at local shipping points in Alberta, after
averaging grades, will be around
50¢ a bushel. Even with a big crop
such a price is profitless. Alberta's
wheat crop this year is less than half
of last year's output, which makes
the price situation even more acute.
The Wheat Pools of Western Canada
are endeavoring to induce the
federal government to increase the
price of wheat to 75¢ a bushel. In the
United States, wheat farmers are ob-
taining approximately \$1.16 a bushel
through a guaranteed minimum price
and special bonuses. That figure is
considered on a parity with other prices.

In Western Canada, farmers have
higher costs than in the United States
and \$1.25 a bushel could be con-
sidered as a parity price. The figure of
75¢ a bushel is not at all unreasonable.

FOOD RESERVES NEEDED

President Roosevelt urged the
farmers of the United States to produce
abundant crops because food is a
weapon against Hitlerism just as much
as munitions, and an instrument for weld-
ing a peaceful world.

"We need not only abundant pro-
duction for ourselves and for other
nations resisting aggression," Mr.
Roosevelt said, "but we need reserves
to meet emergencies which can as
yet be only dimly foreseen."

"When democracy is in danger our
farmers have always rallied to its de-
fense, and they always will. All they
ask is return for their increased pro-
duction is fair prices and assurances
of protection after the emergency is
past. I think farmers should have
these assurances in so far as we are
able to give them."

SPECIAL BARGAIN

Rail Fares

TO MEDICINE HAT

AND RETURN

FROM STRATHMORE
plus \$4.40

GOING— SEPT. 12-13
Return Until— SEPT. 15

Correspondingly Low Fares from Inter-
mediate Stations. Good in Coaches only.
No baggage checked.

FOR SECURITY, SAFETY, ECONOMY—
GO BY TRAIN

Ask Ticket Agent



THE WEEK IN EDMONTON

(BY DAN E. CAMPBELL)
(Director of Publicity)

● New Cases—
Two new cases of infantile paral-
ysis brought the provincial total last
week to forty-five, according to Dr. A.
C. McQuigan, Director of Communi-
cable Diseases for Alberta. Both are
in the southern part of the Province.

● Egg Board—
Appointment of Jack Badger, former
egg and poultry inspector for the Fed-
eral Government, to the position of
operating superintendent for the Pro-
vincial Egg Marketing Board, has
been announced by C. E. Christensen,
Managing Director.

● Street Car Library—
Only one of its kind in Canada, Ed-
monton's travelling street car library
will be on the move early in October.
It has been announced by H. G. Coun-
lay, City Librarian. It consists of an
ordinary street car, in which seats
have been replaced by shelves. The
public enter the front door, browse
around, choose their book and leave
by the back door. The car will accom-
modate approximately 50 people at a
time. Special spur tracks have been
laid in various parts of Edmonton as
the library will remain undisturbed
during office hours.

● Roads—
During recent fine weather substan-
tial progress has been made on road
construction in all parts of the prov-
ince. Hon. W. A. Fallow, Minister of
Public Works, stated recently. He
said providing there is a run of good
weather, the road program will be
completed this fall. "Our secondary
roads also are coming on time in the
municipalities," said the Minister. Ap-
propriation for the work amounted to
one million dollars, plus an additional

THE NEXT PRESIDENT FOR U.O.F.A.

Of much interest is the choosing of
President which will be made by the
Lieutenant Governor in Council. The
resignation of Dr. Kerr is a bit myster-
ious. He and Mr. Parlier resigned, evi-
dently as a protest against the action
of the Senate in refusing Mr. Aber-
hart an L.L.D. But now Mr. Parlier
is retained and Dr. Kerr's resignation is
accepted.

The rumor persists that Mr. Aber-
hart would take the position himself
if it could be arranged without too
much turmoil. He has denied the
rumor. Before such appointment
could be made, it would have to be
approved by Lieutenant Governor
Bowen and that might be a sticking
point. On the other hand many oppo-
nents of the Government would not ob-
ject to such an appointment, because
it would mean the withdrawal of the
Premier from public life and as a
strategy that might meet with
much opposition even from Independ-
ents. —W. M. Davidson in Alberta.

\$200,000 for repairing damage from
the heavy spring rains. The work is
being carried on in all sections of the
Province.

● Travelogue—
Robert J. C. Stead, Superintendent
of Information for our National Park
said in Edmonton last week that tour-
ist travel is up from 20 to 30 per cent
over last year. "The importance of
this business from a war point of view
can hardly be over-emphasized," said
Mr. Stead. "Our purchases of war ma-
terials in the United States must be
paid for in U. S. currency, and the
most practical way to get it is to in-
vite Americans to Canada for their
vacations. They get the greatest hol-
iday country in the world, 10 per cent
premium on their money, and a sense
of carrying out the good neighbor pol-
icy."

● Farm Gasoline—
Regulations governing the use of
purple gasoline in farm machinery,
were amended recently, it has been
announced by Hon. E. C. Manning,
Provincial Secretary. The amendment
allows farmers to move their machin-
ery across a highway or "a reasonable
distance" from one farm to an-
other, without changing from purple
to white gasoline. The Act allows the
purchase of purple fuel by farmers
upon payment of a per gallon tax
instead of the regular tax of 7¢ per
gallon.

● Oil Royalty—
The present rate of royalty pay-
ments on oil production will be in ef-
fect at least ten years. When the rate
of provincial royalty was raised from
10 per cent to 12 1/2 per cent of gross
production, the rate was to be changed
for five years. The new order length-
ens the period to twice that time. In
making the announcement, Hon. N. E.
Tanner, Minister of Lands and Mines,
said the longer time was designed to
give "investors a greater feeling of
security." He said that it was import-
ant to stimulate oil production under
war time conditions by every possi-
ble means.

● The Canadian Council on Boys' and
Girls' Club Work recently announced
that the national junior club judging
contests will be held this fall as usual
during the week commencing Novem-
ber 2nd. This is an interprovincial
contest, the provincial champions
meeting at Toronto to decide the na-
tional champions for the current club
year.

WORD COUNTING AND TYPING TASK

Toronto—The "Good Neighbor"
policy between Canada and the United
States is emphasized in the announce-
ment today by the Canadian National
Exhibition that "The Public Papers
and Addresses of Franklin D. Roose-
velt" is the text that the Canadian
and United States National Typing



- 1940 FORD SEDAN—
- 1939 LINCOLN ZEPHYR SEDAN
- 1939 MERCURY SEDAN—
- 1939 FORD DELUXE COACH—
- 1939 FORD STANDARD COACH—
- 1937 FORD SEDAN—
- 1933 FORD COACH—

Used Trucks

- 1940 FORD 1 TON TRUCK—
- 1939 INTERNATIONAL Light Delivery—
- 1936 FORD 2-TON—
- 1934 FORD LIGHT DELIVERY—
- 3 LOW PRICED TRUCKS—



HUGHES

MOTORS

STRATHMORE, ALTA.

Teams will transcribe in the two-
week, day-and-night Third Interna-
tional Typing Marathon.

The President's work run into five
volumes and 1,500,000 words. Each
team, endlessly relaying at a single
typewriter is expected to pound out
some 1,600,000 words, taking them
about one and one half times through
this monumental work. To avoid giv-
ing either team the advantage the C.
N. E. officials have kept the text a
closely guarded secret until yesterday
when the complete routers were an-
nounced.

While closely guarding the identity
of the text, the Exhibition started in
May on the stupendous task of count-
ing every single word in the five vol-
umes. Ruth Caldwell, who will be
chief checker during the two weeks
of the Marathon, was assigned this
 Herculean task. For nearly three
months she counted, word by word
through the 3,153 pages. The words
were numbered in blocks of 50 and
sub-blocks and totalled each half
page and part.

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TO DEFEND YOUR HOME

BUY Your Share IN A Warship

● Not everyone can man a gun on a warship, or shoulder a rifle, or
battle for his home and family in the grim warfare of the skies.

BUT—we can send our proxies to the front. We can take our savings,
translate them into War Savings and march them off to take a vital
place in the great wall of defence.

PUT YOUR SAVINGS ON ACTIVE
SERVICE NOW!—INVEST IN

WAR SAVING CERTIFICATES!

Donated by BREWING INDUSTRY OF ALBERTA

Wrecked in German Spite Raid on London



Some of the damage caused in the latest Luftwaffe "split-raid" on
London, which probably took a heavier toll of the capital's historic
buildings than any previous raid, is pictured here. At top, one of Lon-
don's best-known landmarks, the Old Bailey, is shown in ruins. The
destruction spread by Goering's emissaries. Below is famed
Westminster Hall, its great roof blown and burst out, and the main hall
left open to the sky.

Buying a FUTURE

When you are buying business training, you are buying a future. The quality of your training will determine to a great extent the kind of future you will have. If you do quality work you will receive regular promotions with a quality salary.

It will pay you to attend a quality school — with excellent teachers, low and modern equipment, well rounded courses — a school with a record, a school with a past, a reputation and prestige earned over many years by turning out secretaries and accountants that have from the beginning given splendid service.

For 24 years the Garbutt Business College has been established in Alberta. If it had not been an excellent school it would have been dead and buried long ago. It is still about with life doing better work than ever, keeping abreast with the times. It will pay you to attend this tried and true school. It will pay you to be able to say you are a graduate of Garbutt's.

Our fall term opens on September 2, but you may enter earlier as our schools are kept open all summer. The sooner you begin, the sooner you will be drawing a salary cheque.

GARBUTT BUSINESS COLLEGE
CALGARY, LETHBRIDGE, MEDICINE HAT

FOR THE BEST IN—

BEEF, PORK, LAMB, VEAL, FISH, POULTRY,
● AT LOWEST PRICES

Roberts Meat Market

PHONE 25 — STRATHMORE, Alta.

A mind not to be changed by place or time.
The mind is its own place, and in itself
Can make a heaven of he, a hell of heaven.

INSURANCE — OF ALL KINDS
LIFE — FIRE — AUTOMOBILE

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PHONE 21 — STRATHMORE

RAIL BARGAIN EASTERN
FARES CANADA

SEPTEMBER 12 TO 26

45 DAY RETURN LIMITED
Stoppers allowed
on route
COACH "COACH-TOURIST" STANDARD
Good in sleeping cars of class shown
on payment of berth charge

Canadian Pacific
WORLD'S GREATEST TRAVEL SYSTEM

Safety Tested
TO GIVE YOU LONGER
AND SAFER MILES

INDIANAPOLIS SPEEDWAY
For 15 years Firestone tires have been on the winning cars at the Indianapolis Speedway.

PIKES PEAK
For 15 years winners in the daring Pike's Peak climb where a slip means death.

LAKE BONNEVILLE
290 speed and endurance records won by Ab. Jenkins on Firestone tires.

Firestone
CHAMPION TIRES

WITH this great record of achievement, no longer can there be any question of which tire is safest. One tire — and only one — has the exclusive safety features demanded by race drivers — Firestone — the tire that has been tested on the speedway for your safety on the highway! Have the nearest Firestone dealer put Firestone Champion tires on your car now. Specify Firestone when buying your new car.

HUGHES MOTORS

STRATHMORE STANDARD

Office Phone 17 A. M. Moore, Publisher — Res. Phone 51
PUBLISHED EVERY THURSDAY
SUBSCRIPTION PRICE \$2.50 PER YEAR IN CANADA
OUTSIDE CANADA \$2.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE
Member of the Canadian Weekly Newspapers Association

Good thoughts his only friends.
His wealth a well-spent age.
The earth his sober inn.
And quiet pilgrimages —
— Thomas Campion.

ADVERTISING IS AN ECONOMIC SAFETY GUARD
(From Farm and Ranch Review)

WHO PAYS THE BILL?

Who? A cynical publisher once suggested: "Probably the concerns who do not advertise." The "National Business" gives this serious answer:

"Cast your mind back to the automobiles of the first few years of this century. Then a big, heavy, unreliable gas eater could be bought — without top, windshield, horn or spare tire — for from \$2,000 to \$5,000. Few people could afford this luxury. But automobile manufacturers saw a vision, a nation on wheels. They advertised persistently. More people bought. As production went up, cost per car came down. Part of the saving went to the public in lower prices. Part was put into improvement. Part went into continued safety. Again more people bought better cars for less money. And so it went, year after year. Continuous advertising, production and value up, cost and price down, until today you buy an infinitely better, more efficient car, complete, for less than the lowest price of a few years ago. The same is true of the refrigerator, oil burner, radio and many another product of your acquaintance. Economic waste? No."

We are told that when General Foods first took over the Jello Company, Jello was selling to the consumer for an average of 12 cents per package. Today the prevailing price is around 5 1/2 to 6 cents. The decrease in price has been made possible only by successive increases in output, and the successive increases in output have been made possible largely through persistent and intelligent advertising. Innumerable instances of this sort could be mentioned. All the evidence points unerringly to the fact that the well-advertised product is almost invariably not alone the best, but also the cheapest. The consumer does not pay for advertising. It pays for itself in abundant measure, and in addition to that it yields a substantial dividend to the purchaser in terms of progressively lower prices and higher quality.

President Roosevelt also regards advertising as an outstanding national necessity. He said—

"Advertising has been responsible for many of the good things which citizens of the United States enjoy. It has been a potent force in making available to our citizens the products of American skill and ingenuity. Without it, many present-day necessities would still be luxuries. The force of advertising is now to be applied toward maintenance of our accustomed standards of living and further progress. This may require adjustment, but it should mean increased effort. As an educational force alone, advertising ought to play a leading part in the preparation of the citizen for the future. It can assist in creating and maintaining public morale. Those who are experts in it can be of great aid to the government."

Tendering sound advice to the merchant, P. T. Barnum, of blessed memory, once observed: "Advertise, or the chances are that the sheriff will do it for you!"

— "V" —

SCOUT NOTES

Outdoor Cooking Contest For Scouts at Toronto Fair—

A province-wide camp cooking competition for Boy Scout patrols of six boys each will be an interesting innovation at the Canadian National Exhibition this year. The contest calls for the preparation of a meal for six boys, the menu to include broiled beefsteak, boiled potatoes, a fresh vegetable, stewed fresh fruit and coffee. Preplaces may be built of logs or stones, and various camp kitchen aids used at Scout camps will be permitted. Scouts entering the contest will be admitted to the grounds free.

KEYS TO WORLD FREEDOM: WILL MEN KNOW THE DOOR?

—Pittfalls of post-World War days must be carefully avoided by all.
—by Claude S. McNeill
(The Christian Science Monitor)

The pledge of America and Britain—that men shall be free to choose the sovereignty under which they live—may well open the door upon the third great era in the history of human government.

After the World War, the door swung open briefly. But the storm of nationalism was too strong. And when the door crashed closed, the key seemed lost.

Today it is in men's hands again—the same key which the Greek used when they built their civilization on a concept of man's duty to his neighbor. Their door, too, swung shut when they failed to design machinery for extending the scope of democracy beyond the market-place meetings of their own city states.

Then it opened wide a second time when Britain began developing the system of government by representation, which made it possible to extend control by popular mandate over wider fields. Yet even as nation after nation embraced the method, a limit seemed reached. Government proved itself unable to penetrate the confines of the national state—unable to match the growing interdependence and intercommunication of the world.

Renewed Challenge—

And now the Roosevelt-Churchill declaration, embodying the right of the peoples to determine the manner of their governments, opens the opportunity and the challenge to make good the failure of 1919-1920. For in the turbulent interval between the two wars important things have been learned. They are things which may make the vital difference between failure and success in international order.

And internationalism itself—as many proponents of the League of Nations now recognize—was defeated because allegiance to nationalistic enmities were intensified.

Thus the background against which the Roosevelt-Churchill declaration offers its third proposal is one requiring a larger vision than was available at Versailles. The problem divides itself into three main segments:

1—Determination of the form of government for the conquered nations.
2—Determination of the form of government which will emerge among the free peoples who have not yet developed the political maturity of the more experienced democracies.

3—Assessment of the contribution which the major democracies are prepared to make toward the new internationalism.

The real issue to be faced is not, "What is the most efficient formula to arrive at an integration of society?" but rather, "What is the truth to be served?"

— "V" —

CONGRATULATIONS TO EDITOR R. L. KING

The opening of the fine Flying Training School at Carleton Place two weeks ago, was the inspiration for a very fine special edition of the Carleton Press of which Rae L. King is owner and editor. The edition was replete with interesting information from the Airport.

It was well printed, well edited and well supported by local advertisers. It was a very fine number.

Again Boy Scouts Solve The Problem

An American tent manufacturer recently received a big U. S. Army order for tarpaulins. Upon studying the contract he discovered that rope had to be applied to the canvas in a certain way. None of his workmen could do the applying. For several days he was stumped, and worried. Suddenly he remembered "Boy Scout knots," sought the local Scout head, and now a lot of Boy Scouts are doing a lot of good rope work with pay, and the Army inspectors are delighted.

CARSELAND

Mr. and Mrs. J. McKelvey of Carleton stopped overnight in Carleton recently on their way home during vacation.

Mrs. Robert Rank is making her home with Mr. and Mrs. Giles.

Bobby Forester has been spending part of his summer vacation with Eldon Louisa.

Services will be resumed at Carleton United Church on Sunday, August 31st at 12 noon. No Sunday School until the "Volunteer" has been lifted.

Mrs. Dee Folk and her daughter Dorothy spent a few days as guests of Mr. and Mrs. Walter Crowe. They are on their way to Drumheller where Dee has been engaged as Shop Teacher for Drumheller schools.

The new Principal and his family arrived a few days ago and are occupying the Principal's residence.

Mr. Clark the former principal is reported to have secured a position with Archie McNeill as C. P. R. Policeman in Calgary.

Friday afternoon, August 15th Mrs. R. A. Bishop entertained twelve ladies at her home the occasion being held to announce the marriage of her daughter Katherine Nelomia to Mr. Emmett White of Calgary.

A very enjoyable and delicious lunch was served by Mrs. Bishop, Sr. and Mrs. Bishop, Jr. Those present were Mrs. Slater, Mrs. J. H. Anderson, Mrs. Dalton, Vivian Dalton, Mrs. Joe Barnett, Mrs. Melendy, Mrs. Strim, Mrs. Ben Cool, Mrs. Wilde, Mrs. Ostrom and Mrs. Max Phillips.

A box has been found to travel 43,776 miles in gathering one pound of honey.

— "V" —

Under The Street Lamp

by P. E. (Pat) O'Healey

A clergyman visiting a hospital, came to a Scotman, who asked him to read a psalm. "Which one would you like?" asked the clergyman. "The laziest in the book," was the reply. So the cleric read the longest psalm. "That's good," said the Scot. "Well ye read it again, sir, and will ye come a wee bit closer?" "Certainly," said the clergyman, and he read the psalm a second time. "Thank ye kindly, sir," said the patient. "Ye ken ah've no had a drap for a fortnight, and the vera smells a Godsend."

If the race to the crossing ends in a tie, you lose.

Mary had a frying pan.
A kettle and a pot;
But very seldom used 'em
For she was a good mother.

She gave them for the land's defense—
Now when a bomber wings
It's way overhead she clasps her hands
And cries: "There go my things!"

After all, says Frank Blesare, the tea kettle is a cheerful thing. It can be used up its neck in hot water and still sing.

Bill Woodliffe: "So you had an operation? What for?"
Spence: "Three hundred dollars."

Bill: "No, no, I mean what did the doctors take out of you?"
Spence: "Three hundred dollars."

Bill: "You don't get me. What did you have?"
Spence: "Three hundred dollars."

Bill: "Oh, I see. I was just wondering."

"What are you doing out of bed, Verna Mae?" asked father, sternly. Pause—then a small voice: "I just got out to tuck myself in, daddy."

Frank Bates beckoned to Bill. "Bill," he said, "I wish you'd ride into town and get the correct time."

"But I haven't got a watch," protested Bill.

"A watch," howled Frank. "What do you want with a watch? Write it down on a piece of paper."

VICTORY V VICTORY

SERVE BY SAVING

● CANNED VEGETABLE & FRUIT WEEK
TOMATOES—Heavy Pack, 2 Tins 28¢
PEAS—New Pack, 3 for 32¢
CORN—New Pack, 2 for 25¢
BEETS—New Pack, 3 for 33¢
CANNED PLUMS—2 Tins 21¢

PINEAPPLE (Australian), 2 Tins 38¢
PINEAPPLE (Singapore), 2 Tins 32¢

PEACHES—2 Tins 32¢
APRICOTS—2 Tins 33¢
AYLMER VEGETABLE SOUP—3 for 25¢
AYLMER TOMATO SOUP—3 for 25¢

NOW IS THE TIME FOR PEACHES—
BARTLETT PEARS & PRUNE PLUMS

STRATHMORE TRADING COMPANY
A. D. SHERIDON, MGR.
Phones 18 and 88

Demoition bombs range in weight from 50 to 4,000 pounds.

To Our Customers. . .

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THE ALBERTA GOVERNMENT BOOK STORE DEMANDS CASH WITH ORDER FOR ALL TEXT BOOKS. IT WILL THEREFORE BE NECESSARY FOR US TO HANDLE ALL BOOKS ON A STRICTLY CASH BASIS.

Your Co-operation
Will Be Appreciated

STRATHMORE PHARMACY
PHONE 49

LAMBERT'S DRUG STORE
PHONE 58

DESPITE
LIVING COSTS
GOING UP...

Your Electrical Rate
has gone down!

NOW ONLY **2¢** PER K.W.H.
AFTER THE MINIMUM CHARGE
CALGARY POWER COMPANY LTD.

Classified Advertising
 per line \$1.00
 three lines \$3.00
READING NOTICES, COMING
EVENTS 50c
CARDS OF THANKS, IN MEMORIAM
NOTICES, etc., per line 50c
DISPLAY ADVERTISING RATES
ON APPLICATION

DR. N. B. MOSS
DENTIST
 WILL MAKE NO VISITS
 DURING SUMMER
 For Further Appointments—
 PHONE M3369
 332a - 8th Ave. West
 Room 2 - Calgary

IN MEMORIAM
 In loving memory of **Henricus Van Weel**, who passed away August 31, 1938.
 Offtime when alone at night
 When sleep forsakes my eyes,
 Our memory wanders to a lonely grave
 Where our dear daddy lies.
 At a thousand turns we have mile and you,
 Along life's weary way.
 For life to us is not the same
 Since God called you away.
 Sadly missed and lovingly remembered
 by wife and children.

SEED FOR SALE—FALL RYE.
 Apply H. Roakam, two miles east, and four and one half miles north of Strathmore. A28
FOR SALE—1 COOK STOVE in good condition, white enamel front, with hot water reservoir and possible hot water connection. Cheap for cash. Apply Standard Office.
FOR RENT—SMALL DWELLING.
 Apply T. M. Wears, Barrister, 1th

HUB
BILLIARD ROOM
BOWLING ALLEY
 TOBACCO AND ALL
 SMOKER'S NECESSARIES
B. HAMBLBY, Prop.

THE CANADIAN LEGION
 No. 10, B. E. S. L.



President G. A. MacLean
 Sec. Treas. W. S. Paterson
 Hall Manager James Swanson
 Meetings held the second Tuesday of each month. All eligible welcome as members.

PHONE M4470—
James Morris
FLORIST AND SEEDSMAN
 Cut Flowers for all Occasions
 Wedding Bouquets, Floral Displays
 Seeds, Bulbs, House Plants, Etc.
 331A 8th Ave. West, CALGARY

Henry Gilchrist
• AUCTIONEER •
• LIVE STOCK AND PURE BRED SALES • SPECIALTY
 —18 Years Experience—
 Phone 91-3331 Box 353
 CALGARY, ALBERTA

RISDON'S MACHINE WORKS
MACHINE WORK — ELECTRIC AND ACETYLENE WELDING
—ANNOUNCEMENT—
 Our New Fluid Cooled Die Sharpening Process
 Brings Factory Methods Within Easy Reach Of
 All. Positively Does Not Soften, Warp or Strain Tiller Discs.
 We have special machine tools for the Resizing of axes on all tillage equipment. Let us quote you our price. We guarantee to SAVE you money.
RES. 2723— PHONES BUS. 2782

Church Notes

St. MICHAEL & ALL ANGELS CHURCH—STRATHMORE
 (member—)
 Rev. Leslie T. H. Pearson, B.A., L.N.
 Trinity XII—Sunday, August 31
 11 a.m.—Holy Communion.
 8 p.m.—Wed.—Intercession.
 9:30 a.m., Thurs.—Holy Communion.

UNITED CHURCH OF CANADA
 Strathmore—Alberta
 Rev. S. R. Hunt, B.A., L.D.

Sunday, August 31, 1941
 Labor Day in the Thought of the Church.

Winston Churchill has said: "We are told how badly labor is behaving by a number of people who never did a day's work in their lives." (July 29, 1941)

STRATHMORE—
 10:30 a.m.—Morning Prayer.
 7:30 p.m.—Evening Worship.

SACRED HEART CHURCH
STRATHMORE
 (member—)
 Rev. S. R. Hunt, B.A., L.D.

STRATHMORE—
 Mass every Sunday 10:30 a.m. excepting first Sunday of the month when Mass will be at 10 a.m.

CARLEBAND—
 First Sunday of the Month Mass at 11 a.m.

REV. A. E. ROULEAU, P. P.

CARLEBAND UNITED CHURCH
 Rev. H. Clegg, Minister



WINSTON CHURCHILL'S TRIBUTE TO BADEN-POWELL AND SCOUTING

In his book "Great Contemporaries", published in 1939, The Right Hon. Winston Churchill devotes several pages to the late Lord Baden Powell and the origin of that Scout movement. He describes Scouting as "an institution and an inspiration characteristic of the essence of British life and the origin of that Scout movement. He describes Scouting as 'an institution and an inspiration characteristic of the essence of British life and the origin of that Scout movement. He describes Scouting as 'an institution and an inspiration characteristic of the essence of British life and the origin of that Scout movement."

"Many venerable, famous institutions and systems long honored by men perished in the storm, but the Boy Scout Movement survived. It survived not only the war, but the numbing reactions of the aftermath; while so many elements in the life and spirit of the victorious nation seemed to be lost in stupor, it flourished and grew increasingly."

(His mottoes gather new national significance as the years unfold upon our island. It speaks to every heart its message of duty and honour: 'Be Prepared'—to stand up faithfully for Right and Truth, however the winds may blow.")

SOCIAL & COMMERCIAL PRINTING

Local News Items

Mrs. J. Duveny arranged three tables of Bridge in her artistic suite in the C. P. R. Apartment, Saturday evening. A profusion of beautiful garden flowers added additional charm. A number of interesting games were played resulting in Mrs. Whitehouse and Mrs. Griffin winning the pretty prizes while Mrs. T. E. Wright won the travelling prize. Choice refreshments and a happy hour over the coffee cups completed a very happy evening.

Mrs. Earl Gillespie spent the week end at the parental home in Strathmore.

Mrs. T. B. Hughes and Miss Gladys Hughes entertained a few friends at a very happy social evening Saturday last.

Mr. and Mrs. Nelson White and Lois have returned from Sunshine Lodge near Banff where they were engaged during the early summer.

Miss Norma White of Drumheller spent last week with her aunt Mrs. Macrum.

Mr. and Mrs. Cooch are rejoicing over the birth of a baby boy in the Holy Cross Hospital July 28th.

The Misses Dot and Edith McNeill have returned home following several weeks at Sunshine Lodge near Banff.

Mr. M. MacLeod motored to Gull Lake during the week end to bring home Mrs. MacLeod and children.

Mrs. D. McMurtry returned last Wednesday from a visit with relatives in Port Neuf, Quebec.

Ray Gordon who is employed as ditcher at Cheshmere, was in town Saturday evening.

Mr. and Mrs. Chapman invited a few friends Sunday evening to meet their guests from California and also to celebrate the birthday of Miss George Chapman. Despite the rain and consequent muddy roads, all arrived safely, and enjoyed a very happy evening.

The marriage of Miss Vera Sarsons and Mr. Vernon Clark (Barney Hughes) is an interesting event of Saturday next in St. Michael's Church Strathmore.

Mr. and Mrs. T. B. Hughes and Mrs. Hector McGregor motored to Medicine Hat Saturday to spend the week end with Mr. and Mrs. R. Leveque.

Rev. and Mrs. Hunt have had a recent house guests Rev. and Mrs. H. Moss and family, on Thursday and Friday of last week, on route from holidaying in Ontario to Drumheller, their new home. Also on Monday and Tuesday, Dr. and Mrs. E. H. Moss and family of Edmonton. Dr. Moss is head of the Department of Botany of the University of Alberta, and recently enjoyed a few hours with Mr. A. Griffin, looking over his experiments at the I. D. Headquarters.

Row R. R. Hunt spent 2 days last week with some others closing up Fairweather Camp.

Billy Keeling of the Postal Office, Corps, Ottawa arrived home Monday on two weeks leave. Bill is looking well and hearty and is enjoying his work.

Jack Van Tighem was home for the week end, leaving Tuesday for Montreal, where he has been engaged as Teacher in a Boys' Seminary.

Li. Leonard Van Tighem is expected home on two weeks' leave, coming early next week.

Mrs. Doris Russell of Calgary is a guest of Mrs. Cha. Keeling during the week.

Born last week, Mr. and Mrs. Geo. Carlson, Nightingale, a baby girl.

Mrs. Stevens and Mrs. Snooks and daughter spent Saturday in Medicine Hat, returning at night on the train.

Miss Mary Dacks is recovering from a small operation, performed last week.

Miss Doris Swanson is again visiting in Strathmore, with her uncle Mr. J. Swanson.

Fire Brigade meeting next Tuesday.

Mr. and Mrs. Frank Citele and Mr. and Mrs. Wyburn Citele from L. R. Angus are visiting in Strathmore. Mr. Citele, Roy Miner, and other friends in Strathmore.

Mr. Jimmie Swanson spent Sunday and Monday in Edmonton.

Honoring Miss Vera Sarsons whose marriage to Mr. Barney Hughes is an event of this week end, Frances Jones entertained at a shower on Tuesday evening. A gay time was enjoyed by the fourteen guests and some and games soon sped the evening. After refreshments were served, the girls brought in a presentation, for which Vera thanked them very cordially. Contests were won by Misses Betty McMurray and Frances Gray.

Mrs. Moore left Thursday morning for the coast where she will enjoy a short holiday.

So many people are getting fed up on the soap serial programs that a united committee of three W. I.'s from the southern part of the province passed a resolution at a recent meeting asking the CBC if there were not some sort of program that would be more interesting and more educative for children than the "soap drama". More power to 'em.

The United Church Ladies Aid will meet at the home of the president, Mrs. Lounsbury on Thursday, Sept. 4.

Mrs. Terry Clark of Calgary is spending a short holiday in Strathmore, the guest of Miss Iris MacLeod.

THE LAST STRAW

A riot was engaged in an argument with a conductor as to whether the fare was 25 or 30 cents. Finally the disgruntled conductor picked up the Scot's suitcase and tossed it off the train just as they passed over a bridge. "Moon!" screamed the Scot, "It isn't enough to try to overcharge me, but now you try to drown my little boy."

GO 50 50 WITH OUR FIGHTING FORCES

40's MY LIMIT NOW...

Save Gasoline

Experts have proved the average car gets 18 miles to the gallon at 30 miles an hour only gets 12.5 at 60. It's a heavy money loss not exceeding 40¢ a mile too and helps you keep your 50/50 pledge. See that they get it by switching your speedometer.

REMEMBER! The slower you drive, the more you save!

Share and Share your Gasoline for VICTORY!

CUT COARSE FOR THE PIPE
OLD CHUM
 CUT FINE FOR CIGARETTES

WAR CHANGES STOCKINGS

Maintenance of production level, and consequently of employment, constitutes a big problem for an industry whose normal source of supply is restricted. An example is seen in the Canadian full-fashioned hosiery industry. Silk, for years the mainstay of fine hosiery, is being admitted to Canada in only limited amounts in order to conserve the U. S. dollars with which payment for this product is made. Canadian mills are at present operating with only half as much silk as they formerly used and later this year they will go on a two-fifths basis.

Reducing production corresponding to the amount of silk available would have disastrous results. Employment involving thousands of workers in 25 mills would drop sharply; government revenue from taxes, which runs into millions annually, would be sliced in half; investments of thousands of Canadians in these mills would be threatened and a sudden scarcity of hose, damaging to feminine morals, would result.

But these dangers are being averted, thanks to speedy and efficient work on the part of the industry, working closely with the government. The problem was to produce as much hosiery with less silk and the answer was to use the available silk together with suitable substitute materials. As a result Canadian full-fashioned hosiery now in production has fine English hosiery and rayon mixed with silk in their construction. From what the ladies tell us these "mixtures" are smart and serviceable, barely distinguishable from their silk predecessors.

The point for commendation in this story, is that a changeover in production methods as radical as this would not have been undertaken by any manufacturer in normal times without years of study and experimentation. War and national economy, however, called for speedy action, and this comparatively young Canadian industry answered the call by substituting skill and ingenuity for study and experimentation.

Dundalk Herald.

Boy Scout Air Raid Relief—

During a recent Nazi raid over North London several big bombs were dropped. The local Boy Scouts immediately opened their First Aid Post, treated numerous casualties, and distributed mattresses and blankets to those in need. As soon as "All Clear" sounded they began serving hot tea and biscuits to people coming from the shelters. This is part of the plan of the Canadian Boy Scout Post operates a trekket service for the moving of personal belongings of persons whose homes are destroyed.

VIOLET HYDE
 A. T. C. M. L. R. S. M.
 TEACHER OF PIANO/ORTE AND THEORY.
 ALL PUPILS ACCEPTED IN RECENT EXAMINATIONS
 CLASSES RESUME SEPT. 2nd—
 CARLEBAND—FRIDAYS AND SATURDAYS
 STRATHMORE—MONDAY, TUESDAY, WEDNESDAY, THURSDAY.
 PHONE 96—STRATHMORE

A certain Tom-turkey is showing the world how capable a fellow can be when his wife deserts the home to so gallivanting and leave him with 14 kids. Daily this Tom walks his off-lings, spring out and around, and at night locks them securely under his own wings. Does this model parent-forge a shadow the coming fashion in fathers? —Exchange

BIG ORANGE
 The correct answer to thirst
AT THE 19th
 CALGARY BREWING & MALTING CO. LTD.

WESTERN DEPT. STORE
PHONE 28 STRATHMORE PHONE 28
S. LIBIN - Manager

• FRUIT & VEGETABLES —	GINGER SNAPS—
TOMATOES—	2 lbs.25
Firm, Basket	CHOCOLATE BISCUITS—
Case (4 Baskets) 1.35	1 lb20
PRUNE PLUMS—	• CANDY SPECIAL—
Display Case 1.40	Chocoberry, 1 lb25
CRAB APPLES—	Mixed Candy, 1 lb18
Yellow Trans, Case 1.60	Jelly Beans—1 lb18
Hilop Red, Case 1.85	Scotch Mints—1 lb18
PEACHES, ELBERTA—	• CANNED FRUIT—
5 lbs., if available	PLUMS—
Case85	6 Tins62
PEACHES, ELBERTA	PEACHES—
No. 2, Case 1.75	6 Tins85
Small Sizes, Less 10¢	PEARS—
PEARS—	6 Tins69
Bartlett Fancy—	MILK—any Brand—
Large Size, Case 3.49	6 for57
Small Size, Case 3.35	Case (48) 4.45
Cee Grade—	SVRUP— ROGERS—
Large Size, Case 3.35	5 lb Tin59
FLEMISH BEAUTY—	6 Tins 3.35
Fancy, Case95	• CANNED VEGETABLES—
Cee Grade, Case 3.25	TOMATOES—
Unwrapped, Case 3.00	Choice Quality,
APPLES— B. C. Wealthy—	2 Large Tins29
5 lbs25	Per Case (24) 3.05
Case 1.95	PEAS—
GRAPES—	Choice Quality, 6 tins25
Exting, 2 lbs29	Case (24)63
GRAPEFRUIT—	BEANS—
Good Size, Each05	Wax, Choice Quality,
ONIONS— Cooking—	Case (24) 2.89
New, 6 lbs25	GREEN BEANS—
HONEY— New Pack—	Choice Quality, 6 tins 2.89
4 lb Tin59	Case (24) 2.89
8 lb Tin 1.15	RUBBER RINGS—
JAM—	4 dozen25
Pure Strawberry, Empress,	METAL RINGS—
4 lb Tin60	1 dozen25
Plum, Empress, Pure—	COFFEE—
4 lb. tin50	NABOB—1 lb pkg50
MARMALADE—	BLUE RIBBON50
Three Fruit, 4 lb tin50	TEA—
FRUIT JAMS—	BLUE RIBBON—
Small, dozen 1.25	1 lb pkg69
Medium, dozen 1.25	NABOB—
	2 1/2 lb pkg 1.80